

About Medisave

Medisave is a medical supply company which operates and distributes their products worldwide. Medisave offers an efficient method for physicians, students, healthcare professionals, consultants, private individuals, hospitals and clinical purchasing departments to purchase over 5000 necessary product lines daily. With locations in the US, New Zealand and Australia, Medisave offers healthcare and medical personnel worldwide the ability to order medical equipment with the click of a button.

Business Challenge

- Mobile application was not stable and compatible with Magento platform.
- To create application compatible for both Magento versions (1.9 and 1.10)
- A tight deadline in order to achieve Medisave's goals.
- A limited number of budgeted hours.

Solution Delivered

Zeon Solutions has developed an iPhone application for Medisave's needs:

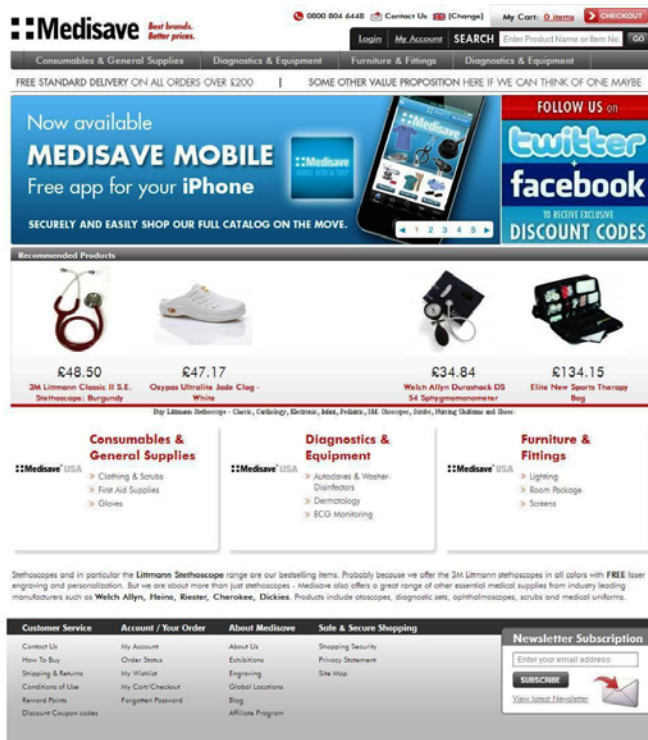
- Custom module allowing selection of color and size option for product level.
- Customization of Engraving options for the products.
- Integrated iPhone App extension.
- Display on the order page, the ability to order AVS, engraving, user comments and shipping address.

Technology Used



Results and Value Adds:

- Medisave was able to increase its market share by providing medical students the ability to 'order-on-the-go'
- Compared to the previous website, new eCommerce functionality was introduced including discount quotes, gift coupons, and more to provide sales promotions and added value to their brands.
- The eCommerce conversion rate improved due to order through user friendly mobile app developed by Zeon Solutions.



Client Testimonial

"The iPhone application designed for us by Zeon is already a vital part of our online platform. They deliver exactly what they promise and in a very timely fashion. Thank you Zeon!"

David Civil, Marketing Manager, Medisave